

ENTREPRENEURIAL FLAIR

Sixth Formers at Francis Holland School, Regent's Park, made their mark on the business world and celebrated multiple award wins at this year's Young Enterprise London final. FHS team 'Sock n Sole' represented the school at the regional finals which took place at the international law firm BLPC.

The team of ten Lower Sixth girls sourced, packaged and marketed an attractive range of fluffy socks which were an instant hit with consumers. During the four month planning process, team members demonstrated a real flair for marketing and utilised several social media platforms to raise awareness of their brand and to boost sales. 'Sock n Sole' generated an impressive profit of over £2,000; a proportion of which was donated to Shelter.

Following a four minute presentation before an expert panel, the team were highly



commended on their successful project; ultimately winning the 'Best Presentation Award' in the first round and the 'Marketing Award' in the second round.

The Young Enterprise scheme, a leading business and enterprise competition, develops skills in teamwork, leadership and self-confidence, as well as combining business disciplines such as market research, negotiation, time management and finance. This scheme is just one of several initiatives on offer at Francis Holland School, Regent's Park, where girls are encouraged to develop an entrepreneurial spirit, alongside over 70 co-curricular clubs covering sport, drama, music and art.

The girls' outstanding achievement is a great reflection of Francis Holland's focus on knowledge, compassion, spirit and perseverance.

For more information visit fhs-nw1.org.uk, facebook.com/FHSRegentsPark, or find us on Twitter and Instagram @FHSRegentsPark.



FRANCIS HOLLAND SCHOOL REGENT'S PARK

LEADING INDEPENDENT SCHOOL FOR GIRLS AGED 11-18

OPEN
EVENTS
2019



Senior Open Evening

Thursday 3rd October 5.30 - 7pm
(no booking required)

Senior Open Mornings

Friday 13th September
Wednesday 9th October
Thursday 7th November
Tuesday 12th November

Sixth Form Open Evening

Thursday 19th September 5.30pm

To reserve a place please contact the Registrar,
Mrs Frances Whitehead on registrar@fhs-nw1.org.uk

020 7723 0176 | www.fhs-nw1.org.uk

